



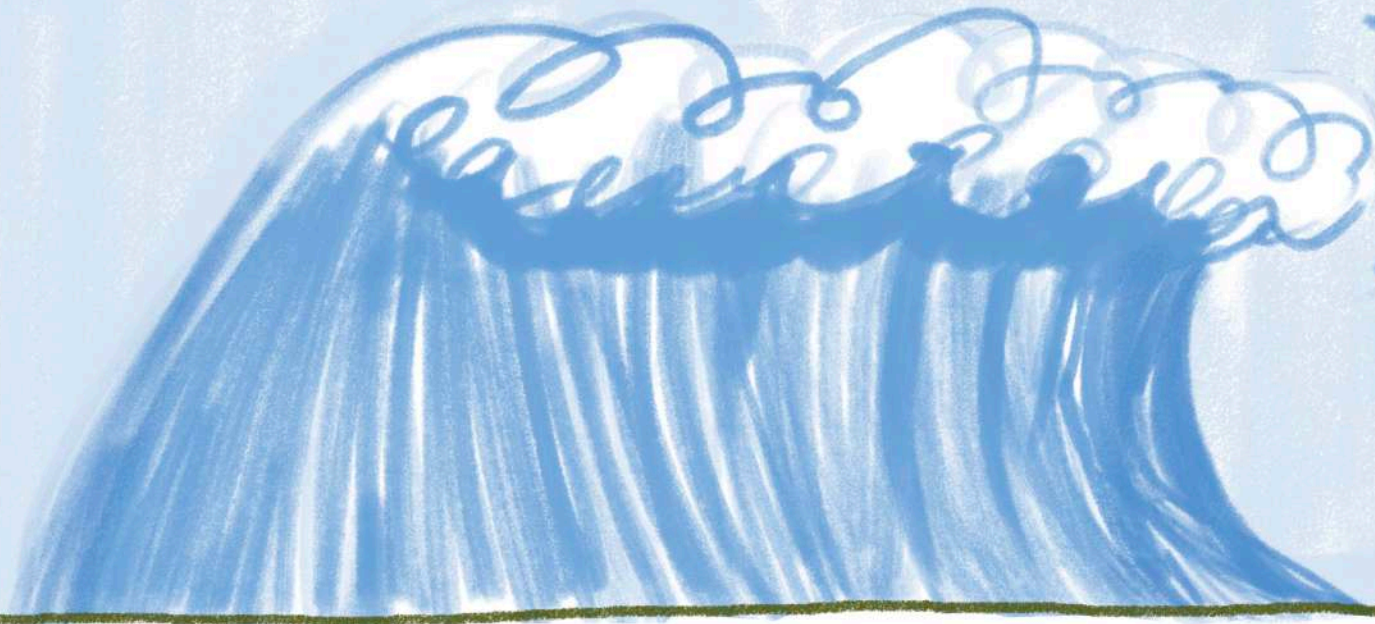
the


mawjaat

travel diary

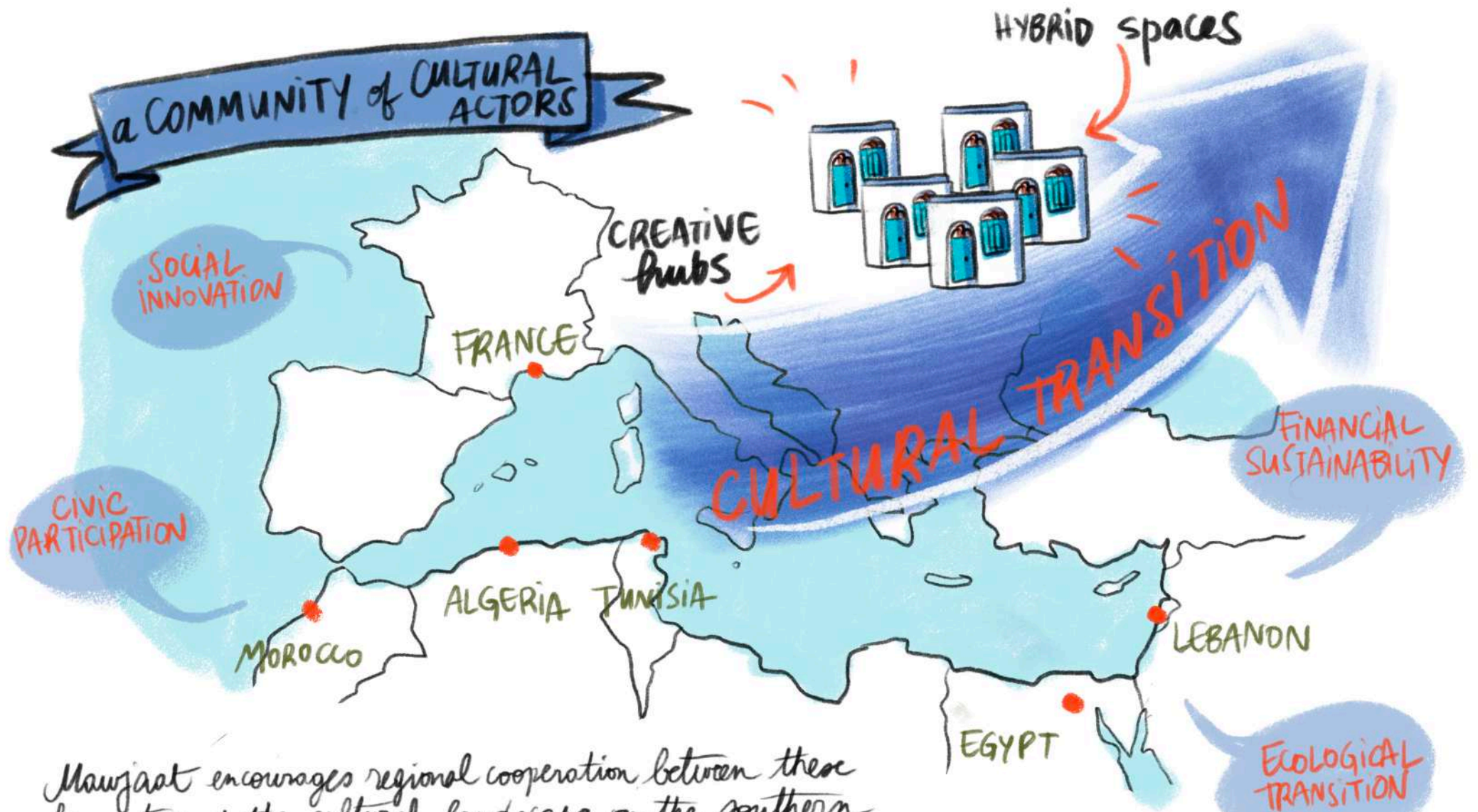
CULTURAL TRANSITIONS
IN THE MEDITERRANEAN REGION

→ from 2025
to 2027





Mawjaat موجات means "waves",
a word that evokes the shared sea
and suggests ripples of change, an image
that resonates with the spirit of the project.



Mawjaat encourages regional cooperation between these key actors of the cultural landscape on the southern shore of the Mediterranean, PLACES of REFLEXION and EXPERIMENTATION around SHARED DEVELOPMENT ISSUES.

ACTIVITIES

Support **CREATING LABORATORIES** (with a question mark icon) → **EXPERIMENTAL GRANT PROGRAM** (with an exclamation mark icon) → for **Social & CULTURAL innovation** (with a money bag icon)

ORGANIZATION of THEMATIC WORKSHOPS (with a question mark on a flipchart icon) → expertise of the **Maujaat community**

RESEARCH-ACTION Project with IMERA on (with a person icon) → **CULTURAL SOCIAL ECONOMIC TRANSFORMATIONS in the region** (with icons for a laptop, people, and a money bag) → **Lieve WIJMAN**

OBJECTIVES

CULTURE (with a speech bubble icon) → **ART** (with a speech bubble icon) → **DRIVERS for sustainable inclusion** → **RESEARCH** (with a speech bubble icon)

Create a **SOLIDARITY-BASED COMMUNITY of cultural actors** (with an icon of three people)

Foster a **COMPLEMENTARY REGIONAL expertise on cultural transitions** (with two curved arrows pointing towards each other)

in the **Mediterranean regions**

Understand **DYNAMICS of everyday LABORATORIES of CULTURAL transformations** (with a magnifying glass icon)

& contribute to the **PUBLIC POLICY in the region** through a **RESEARCH REPORT** (with a pencil icon)

Reinforce **CULTURAL COOPERATION & CROSS-DISCIPLINARY projects** (with an icon of hands holding a document)

STRENGTHEN mutual capacity BUILDING (with an icon of hands shaking)

Alexandria, November the 5th, 2025

Marhaba!

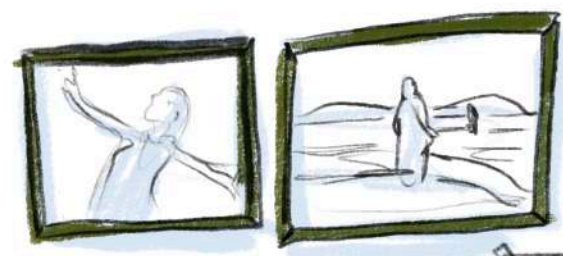


The host

B'sarya for arts

بساريا للفنون

is an art space in Alexandria, Egypt



Opened in 2019

They currently have 3 programs:



Ahmed Nagy

Mohamed Saleh

and the other cultural actors:



Ibrahim Nehme

Beirut Art Center
LEBANON



Mohammed Ben Lamaiza

Tatmin
MOROCCO



Aida Ben Amman

Collectif L'Blasa
TUNISIA

Dhafer Ben Khalifa



Nada



Sana

NBCG x Bab Arzew
ALGERIA

Alice Comte



Louise Guin

La Fruche Belle de Mai
FRANCE

former partners

The partners present their cultural spaces.

I come from Beirut -
a city that keeps collapsing and resembling itself,
a city that insists on believing in the power of imagination
even when imagination feels impossible.

(...)
Beirut Art Center stands in the middle of this contradiction -
in an old industrial zone called Jisr el Wati,
between factories and freeways,
between a river and a highway,
between ruin and runway,
a place where something new can still take off.

(...)
Beirut Art Center was founded sixteen years ago - in 2009 -
and in those years, it has shaped the life of a whole
generation of artists...

Many of the most daring, celebrated and searching voices
from Lebanon and the region
showed their early work within these walls.

(...)
As we look to the next chapter,

(...)
We want to make Beirut Art Center a living school -
where governance, care, imagination, and practice
are not abstract concepts but shared experiments.

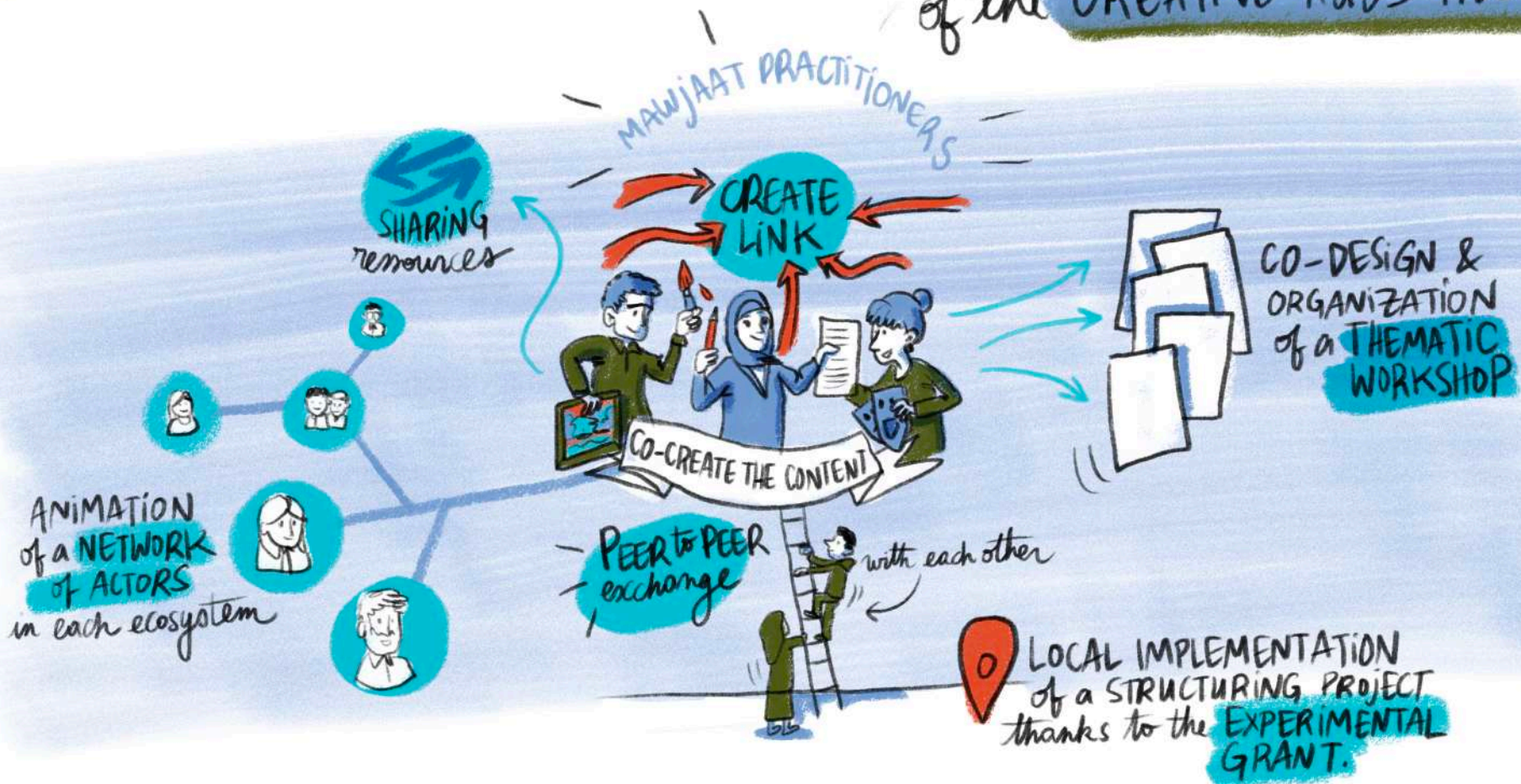
Beirut Art Center
04/11/2025

Ibrahim Nehme reads
a text he wrote...



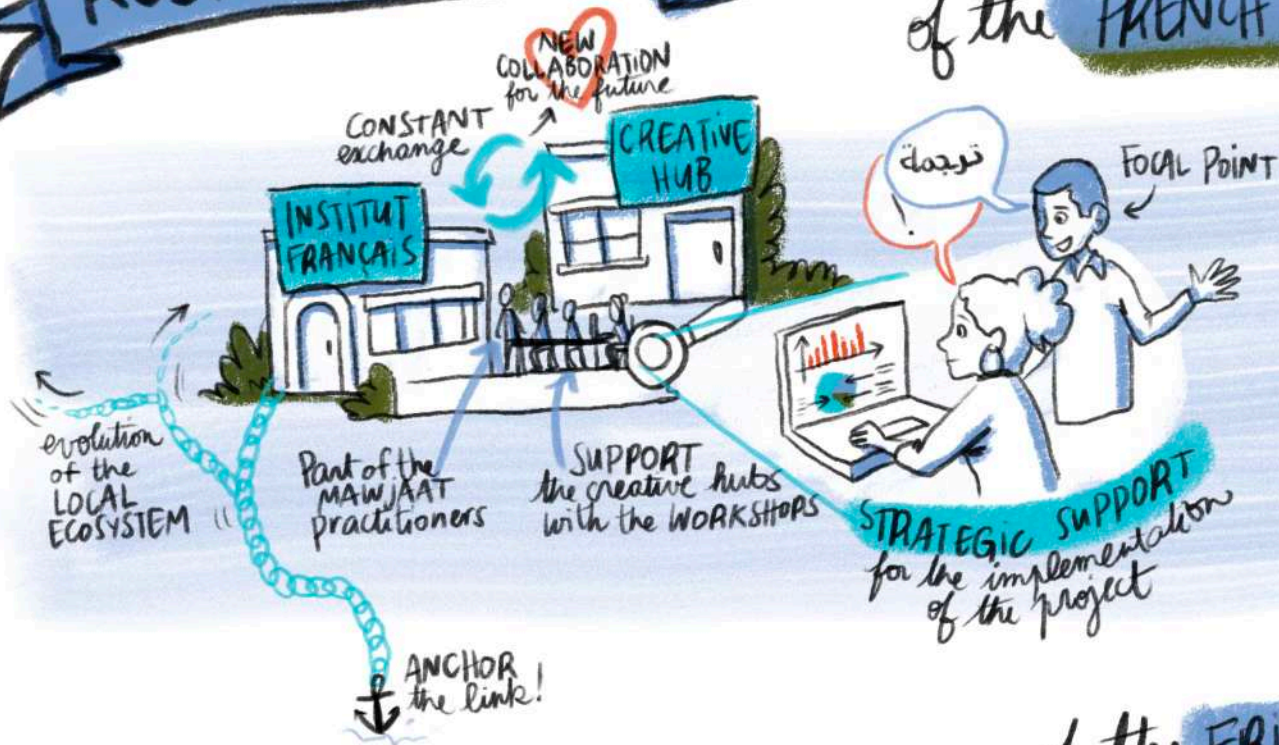
RESPONSIBILITIES

of the CREATIVE HUBS PILOTS

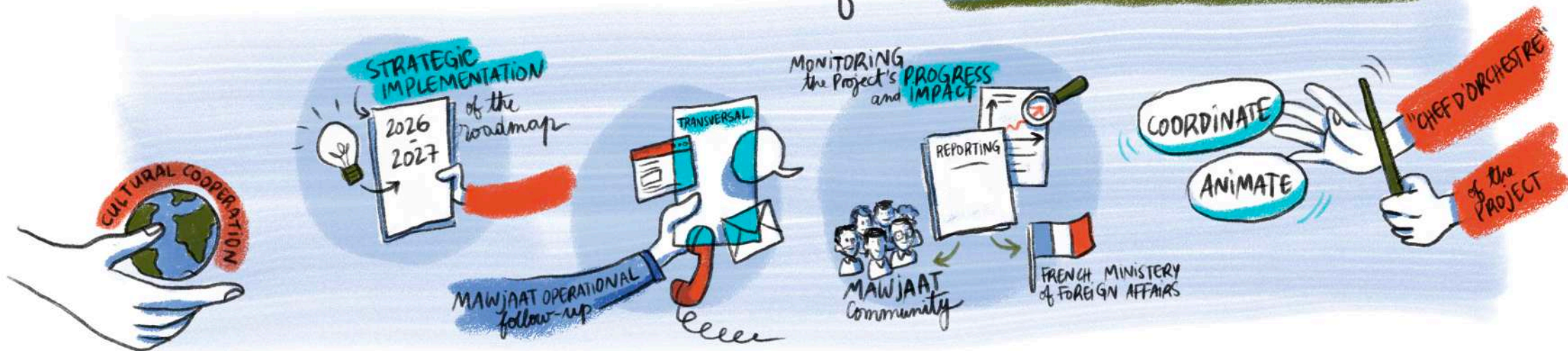


RESPONSIBILITIES

of the FRENCH CULTURAL NETWORK ABROAD



of the FRICHE la Belle de Mai



the RESEARCH ACTION

with **Iméra**
Institute
for Advanced Study
Aix Marseille Université
in charge of the research
coordination



Constance MORETEAU
HEAD OF DEVELOPMENT
for arts & science axis

What forms
of
BELONGING, RESISTANCE,
CO-CREATION, and
CREATIVITY
these hubs make
POSSIBLE?

THE RESEARCH WILL USE SPECIFIC TOOLS:



THIRD SPACES
FREE SPACES
NON-MOVEMENTS SPACES
SUPER DIVERSITY
CREOLIZATION

the researcher:
LIEVE WIJMAN

OBJECTIVES:

- to reflect WITH THE PILOTS not just about the pilots.
- to map creative hubs as EVERYDAY LABORATORIES of CULTURAL TRANSFORMATION.
- to study LIVED SPACES, COLLECTIVE PRACTICES, and RESILIENCE STRATEGIES.
- To produce a final report bridging ACADEMIC & PRACTICAL KNOWLEDGE



DO WE ALL USE THE TERM "RESISTANCE"?
which could imply doing something "against",
when we're actually doing something "for".

EXPERIMENTAL GRANT PROGRAM

30KE each →



— TO SCALE UP —
the impact

NATIONAL & REGIONAL

— TO TRANSFORM —
the practice

CULTURAL **SOCIAL**
ECOLOGICAL

PRESENTATION OF THE PROJECTS
funded by Mawjaat
FOR A LONG TERM & LASTING IMPACT

B'SARYA
Alexandria

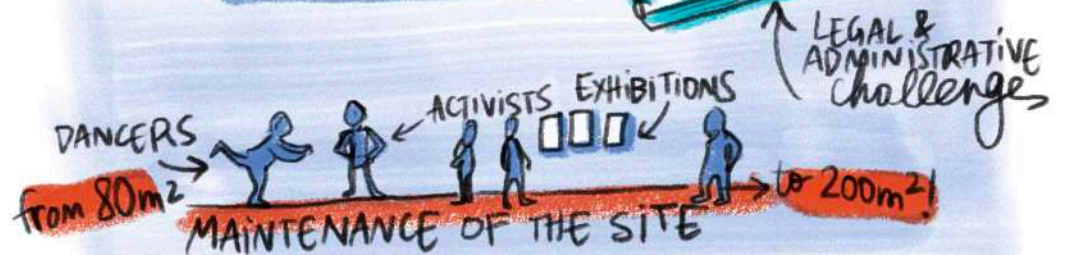
RESTORE
the role of MUSIC
in the city

STRUCTURE
the VISUAL ART
industry

"WE WANT TO CREATE OPPORTUNITIES IN ALEXANDRIA."

TATMIN
-Rabat-

INITIATE AN
Advocacy
ACTION
with MOROCCAN
authorities



EXPERIMENTAL GRANT PROGRAM



L'BLACA - Tunisia

BUILD a Collective identity

DEVELOP a SHARED ROADMAP & a GOVERNANCE System
for the collective

CONNECT to SOCIAL & CARE with challenges through artistic experimentations

the first COMMON SPACE of a structured collective
Investment on MUTUALIZED EQUIPMENT

BEIRUT ART CENTER

investing in the INFRASTRUCTURE

TRANSFORMATION of a mezzanine

ACADEMY for a RADICAL imagination
launching a RADIO

that connect: ARTISTS THINKERS ACTIVISTS

SOUND CONVERSATION MEMORY



COMMUNITY-BASED fundraising platform

act as a living-ecosystem

ALGERIA ?

OUR VISION IN 2027

Who are we?
What do we do?
How & why?

Priscilla Rigot-Muller
Expert for innovative
Policies & practices



final version of the shared vision:

“ We are a transnational ecosystem of cultural actors exploring innovative models of creative practices in order to build more sustainable movements. ”

the MAWJAAT ROADMAP

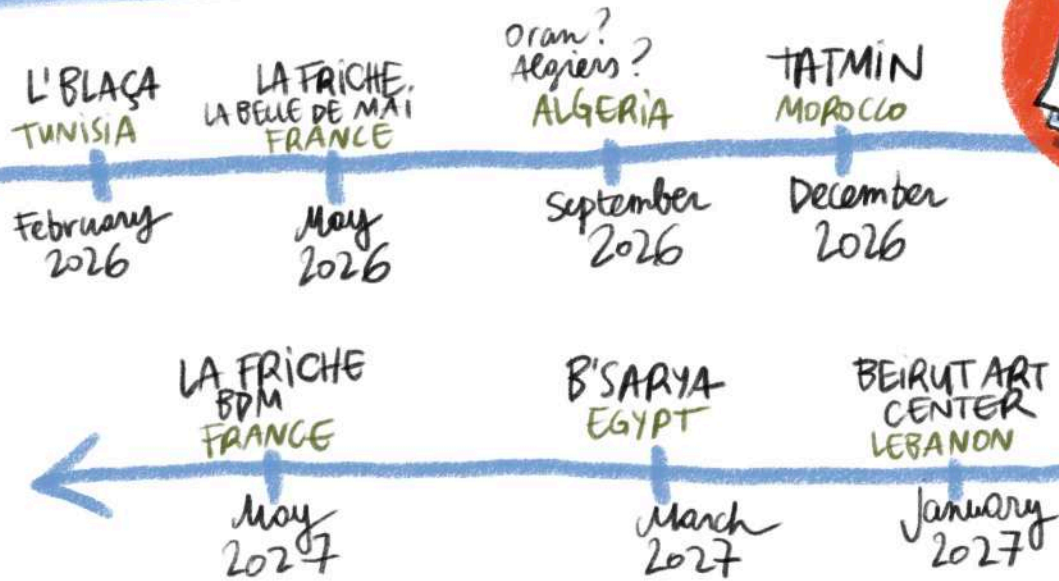
A thematic approach
Each hub would address one topic

CROSS-CUTTING topics!

A SHARED VISION:
to **RESHAPE** the methodology!

TRANSVERSAL THEMES

- FINANCIAL sustainability
- INFRASTRUCTURE transformation
- COMMUNITY engagement & SHARED GOVERNANCE Models
- CULTURAL & Ecological transitions
- AFTER Mawjaat





Next step in Tunis for the **FIRST WORKSHOP** hosted by **El Blaca!**
COLLECTIVE